

University of National and World Economy in Sofia

Tzvetan Vassilev is a member of the Board of Trustees of the [University of National and World Economy \(UNWE\)](#). He is a UNWE alumnus in International Economic Relations, having come first in his year. This is one of the reasons why he enjoys top students' success and supports them.

Each year, he makes a personal donation, awarding portable computers to International Economic Relations graduates coming top of their UNWE classes. Vassilev also provides 100 000 leva a year for scholarship awards to outstanding students and talented young lecturers.

At the 2012 awards Assoc Prof Ivan Stoychev, Head of the UNWE International Economic Relations and Business Department, said: *"I am so happy that business takes to heart the development and future of International Economic Relations graduates! Thanks to Mr.Vassilev, this awards ceremony has become something of a tradition. For some years now, our best students have received a serious stimulus, not only through the prize, but also through the opportunities for acquiring experience and building their careers."*

For his contribution to boosting the quality of International Economic Relations teaching, his active work in establishing links between business and the University, and the career development opportunities he makes available to UNWE graduates, Vassilev was awarded the Badge of Honor: the highest award the UNWE academic management may make.

In 2012, the UNWE Students' Council invited Vassilev to deliver a lecture before students and educators on Bulgaria's Economy and the Role of the State amid the World Economic Crisis and the EU Debt Crisis. The lecture offered young people the chance to acquire specialized knowledge and raise their awareness of changing environments and coming challenges.

Tzvetan Vassilev is also part of the jury that selects the UNWE Student of the Year. His projects to strengthen the links between education and business extend to Corporate Commercial Bank AD. The bank helps able and ambitious youngsters by reaching out to them in their first steps to career building: gathering experience and practice, and obtaining jobs.

As part of the tradition, every year a member of the board of the University of National and World Economy funds the publication of a book within his or her discretion. In 2013 Tzvetan Vassilev supported the first Bulgarian edition of one of the most popular works of the world famous economist

and 2008 Nobel Laureate Paul Krugman — *International Economics: Theory and Policy*. On 12 November 2013 Paul Krugman was awarded the honorary title of *Doctor Honoris Causa* of UNWE and delivered a public lecture, attended by Tzvetan Vassilev. The Chairman of the Supervisory Board of Corporate Commercial Bank AD presented the book of the famous economist and expressed his hopes that it would be of great use to the academic circles and to anyone with a modern way of thinking and a realistic view of the world.